

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KSNV-TV Las Vegas #2872046	Date: 4/27/2017
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I, BlueWest Media

do hereby request station time concerning the following issue:

Federal Funding

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, May 2, 2017			Monday, May 8, 2017		

5/7/17

This broadcast time will be used by: Planned Parenthood Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Federal Funding

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Planned Parenthood Action Fund

1110 Vermont Avenue, NW, Washington, DC 20005

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Julianna Smoot-Treasurer, Cecile Richards-CEO, Laura Tucker-Chair, Urvashi Raut-Vice Chair, Kiki McLean-Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Thursday, April 27, 2017

Date

Mary W...

Signature

720-370-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

PIO RONGAVILLA

Printed Name

DOS

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		ATTACHED			

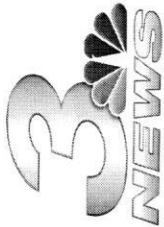
Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



KSNV
3830 S Jones Blvd
Las Vegas, NV 89103

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 2872046

Schedule Dates 05/07/17-05/07/17
Advertiser Planned Parenthood Action Fund (33198)
Agency BlueWest Media (16865)
Product POLITICAL ISSUE (ns) (1187)
Brand Estimate 634 (925786)
Salesperson HOUSE-LAS VEGAS, KVMY/KVCW/KSNV (1031)
Sales Office KVMY/KVCW/NVCW/NVMY/KSNV
Buyer Name Wittermyer, Mary
Phone/Fax /
CPE 634
Account Types Local/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 04/27/17
Last Modified 04/27/17
Entered By Sue Ellen Martinez
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$450.00
Net Total \$2,550.00
Sales Tax

Las Vegas (KSNV)
By Broadcast Month
May. 2017 \$3,000.00
Spots 1
Rate
Grand Total: \$3,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/07/17-05/07/17	1	:30	8A- NBC-Meet The Press	1							1	1	\$3,000.00	\$3,000.00	Las Vegas (KSNV)		4/27/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

New Order

Agency: BlueWest Media
 Office: Denver
 Client: 51 - Planned Parenthood Action Fund 2017
 Product: 54 - Issue
 Piggyback Product:
 Estimate: 634 - PPAF2017 NV 05/02/17-05/08/17 TV

Station: KSNV-TV
 Order Type: Normal
 Cancel Date:

Flight Start: 05/02/2017
 Flight End: 05/08/2017
 Hiatus:

Received in ePort: 4/27/2017 7:51:34 AM

Primary Demo: A35+
 Demo 2:
 Demo 3:
 GRP: 2.00
 CPP: \$1,500.00
 GIMP: 0
 CPM: \$0.00
 Comments: Separation: 30

Airtime Dollars: \$3,000.00
 Interactive Dollars: \$0.00
 Non-Airtime Dollars: \$0.00
 Total Dollars: \$3,000.00
 Total Spots: 1

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len	5/2	5/3	5/4	5/5	5/6	5/7	5/8	Total Spots	Total	A35+	CPP	Imp	CPM
1	Su 8:00 AM-9:00 AM Meet The Press	EM	\$3,000.00	C	30	0	0	0	0	0	0	1	0	1	1	2.00	\$1,500.00	
Total Spots: 0 0 0 0 0 0 1 0																		
Total GRP 0.0 0.0 0.0 0.0 0.0 0.0 2.0 0.0																		
Cash\$ - Spots: \$3,000.00 - 1 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$3,000.00 Total GRP - CPP: 2.00 - \$1,500.00 Total GIMP(000) - CPM: 0 - \$0.00																		



REMIT TO Sinclair Broadcast (KSNV)
c/o KSNV
PO Box 206270
Dallas, TX 75320-6270

Advertiser
Agency
Buyer
Salesperson

Planned Parenthood Action Fund (33198)
BlueWest Media (16865)
Wittemyer, Mary
HOUSE-LAS VEGAS, KVMY/KVCW/KSNV
(1031)
ph: (702) 382-2121, fx: (702) 873-1233x
POLITICAL ISSUE (ns) (1187)
Estimate 634 (925786)
Local/Political Issue Agency BRD
634/

Invoice 5141763
Inv Date 5/7/2017
Terms CIA
Contract 2872046
Bill Type Weekly/Irregular
Period 5/1/2017 - 5/7/2017

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 5/9/2017 8:18:28AM

Las Vegas (KSNV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	756689-NBC-Meet Th	Day, Su-1	05/07/17 8:52AM (Su)	00:30	NBC-Meet The Press	PPAFISWPP199H	\$3000.00	

Net 30-Payment is due within 30 days from invoice date.
Station owned or provided services by the Sinclair Broadcast Group.

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$3,000.00
Commission	(\$450.00)
Net Total	\$2,550.00

Total Spots 1